



## 2010 Sponsorship Menu

Sponsor terms begin January 1, 2010 and end December 31, 2010.

### SMPS VA SPONSORSHIP STIMULUS OFFER

SMPS VA Members receive 15% discount on all sponsorships.  
First time sponsors receive 25% discount on all sponsorships.

### PLATINUM SPONSORSHIP — \$1,200

#### *Membership*

1 SMPS membership (\$325 value)

#### *Events*

2 Annual Conference registrations (\$300 value)  
1 Exhibitor Table at Annual Conference (\$300 value)  
2 Monthly Program registrations (\$70 value)

#### *Additional Exposure*

Prominent signage at all Monthly Programs  
Prominent signage at Annual Conference  
Prominent signage at social events  
Chapter Webpage Recognition  
Chapter Weekly E-Newsletter Recognition  
Logo placement on event marketing materials  
3 Job Bank Ads

### GOLD SPONSORSHIP — \$900

#### *Membership*

1 SMPS membership (\$325 value)

#### *Events*

1 Annual Conference registrations (\$150 value)  
2 Monthly Program registrations (\$70 value)

#### *Additional Exposure*

Prominent signage at all Monthly Programs  
Prominent signage at social events  
Chapter Webpage Recognition  
Chapter Weekly E-Newsletter Recognition  
Logo placement on event marketing materials  
3 Job Bank Ads

### SILVER SPONSORSHIP — \$600

#### *Membership*

1 SMPS membership (\$325 value)

#### *Events*

1 Monthly Program registrations (\$35 value)

#### *Additional Exposure*

Prominent signage at all Monthly Programs  
Prominent signage at social events  
Chapter Webpage Recognition  
Chapter Weekly E-Newsletter Recognition  
Logo placement on event marketing materials  
2 Job Bank Ads

### BRONZE SPONSORSHIP — \$300

#### *Events*

1 Monthly Program registration (\$35 value)

#### *Additional Exposure*

Prominent signage at all Monthly Programs  
Prominent signage at social events  
Chapter Webpage Recognition  
Chapter Weekly E-Newsletter Recognition  
Logo placement on event marketing materials  
1 Job Bank Ads

### SINGLE EVENT SPONSORSHIP (\$100)

1 Event registration (\$50 value)  
Prominent signage at Beverage / Food Table  
Business Card Placement at each attendee seat  
Recognition during Opening Remarks

### BROWN BAG EVENT SPONSORSHIP (\$50)

Prominent signage at Beverage / Food Table  
Business Card Placement at each attendee seat  
Recognition during Opening Remarks

### ADDITIONAL CONTRIBUTIONS:

We welcome in-kind contributions including:

- Membership give-aways
- Award donations
- Printing donations
- Event meal donations



## 2010 Sponsorship Commitment Form

All sponsor terms begin January 1, 2010 and end December 31, 2010.

Thank you for being a part of the exciting 2010 SMPS Virginia Chapter Sponsorship Program! Your support will help us continue to elevate the level of education offerings, increase our membership and heighten the awareness of SMPS as the premier A/E/C marketing organization in Virginia. Please complete this form and return to Tenille Nuckols.

### Logo

Please send your logo to Tenille Nuckols at [tnuckols@kbsgc.com](mailto:tnuckols@kbsgc.com) by January 1, 2010 for use in our marketing materials.

### Contact

Please let us know who should be the point of contact for your firm regarding your sponsorship:

Annual Program Sponsorships		
Platinum	\$1,200	
Gold	\$900	
Silver	\$600	
Bronze	\$300	
Single Event Sponsorships		
Single Program	\$100	
Brown Bag Meeting	\$50	
<b>Subtotal</b>		
Sponsorship Stimulus Discounts		
SMPS VA Member	15% off	
First-Timer Sponsor	25% off	
<b>Total</b>		

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

### Payment Information

Payment is due by January 1, 2010. Please send this signed contract and membership application (if applicable) with a check made out to SMPS Virginia to:

Tenille Nuckols  
SMPS VA  
KBS, Inc.  
8050 Kimway Drive  
Richmond, VA 23228

*Although payments and contributions to the Virginia Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.*