

# SMPS VIRGINIA

## 2018 SPONSORSHIP MENU

SMPS Virginia is the definitive resource for marketing and sales of professional services for the built and natural environment in the Commonwealth of Virginia. We currently have more than **90 members with firms from Roanoke to Charlottesville to Virginia Beach**. We encourage all individuals involved in the aspects of marketing to participate in our programs and organization.

### WE ARE...

#### Regional Chapter

We break up the state of Virginia by regions so we can effectively reach our members. We have local coordinators that serve as educational resources to our networks across the state.

#### Monthly educational programs and coordinator club luncheons

Our monthly programs typically cost \$25-\$35 for SMPS members and \$45-\$55 for non-members and are hosted the Hampton Roads, Peninsula and Richmond regions. Our Coordinator Club luncheons are low cost and are during the lunch hour to easily fit into most schedules.

#### Host of an Annual Conference

On February 22-23, we will host our annual conference at the Hilton Richmond Downtown. This is an exciting opportunity to expose your company to 70+ marketing and business development professionals in the A/E/C industry throughout the state of Virginia.

#### ANNUAL PROGRAM SPONSORSHIPS

Type	Cost	Membership	Conference Ticket	Monthly Program (\$25-\$35 value)	Website Recognition	Newsletter Recognition	Conference Signage	Verbal Recognition	Logo on Event Materials
Platinum	\$1,325	1	2	4	✓	✓	✓	✓	✓
Gold	\$975	1	1	2	✓	✓	-	✓	✓
Silver	\$675	1	-	1	✓	✓	-	✓	✓
Bronze	\$325	-	-	1	✓	✓	-	✓	✓

#### ANNUAL CONFERENCE SPONSORSHIPS — ANNUAL SPONSORS GET 10% DISCOUNT

Type	Cost	Conference Registration	Tickets to Social	Conference Signage	Verbal Recognition	Website Recognition	Newsletter / Social Media Recognition	Welcome Remarks / Company Intro	Logo on Event Materials
Welcome Breakfast	\$500	-	-	✓	✓	✓	✓	-	✓
Award Luncheon	\$750	1	-	✓	✓	✓	✓	✓	✓
Networking Social	\$2,500	1	4	✓	✓	✓	✓	✓	✓
Friday Breakfast	\$500	-	-	✓	✓	✓	✓	-	✓
Farewell Lunch	\$500	-	-	✓	✓	✓	✓	-	✓
Speaker Introductions	\$250	-	-	-	-	-	-	✓	✓

#### ADDITIONAL EXPOSURE — EACH PROGRAM IS LIMITED TO 2 SPONSORS

Type	Cost	Program Ticket	Website Recognition	Newsletter Recognition	Verbal Recognition	Logo on Event Materials
Panel Program	\$275	1	✓	✓	✓	✓
Single Program	\$100	1	✓	✓	✓	✓
Coordinator Club	\$50	1	✓	-	✓	-



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### Logo

Please send your logo to Tenille Nuckols at [tnuckols@kbsgc.com](mailto:tnuckols@kbsgc.com) for use in our marketing materials.

### Payment Information

Please send this signed contract and membership application (if applicable) with a check made out to SMPS Virginia to:

Tenille Nuckols  
KBS, Inc.  
8050 Kimway Dr.  
Richmond, VA 23228

*Although payments and contributions to the Virginia Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.*

Thank you for being a part of the exciting 2018 SMPS Virginia Chapter Sponsorship Program!

Your support will help us continue to elevate the level of education offerings, increase our membership and heighten the awareness of SMPS as the premier A/E/C marketing organization in Virginia.

Please complete this form and return to Tenille Nuckols.

For memberships included with sponsorship packages: a \$50 new member origination fee is the responsibility of the sponsor. Please add \$50 to your amount if you plan to register a new member.

### CONTACT INFORMATION

Please let us know who should be the point of contact for your firm regarding your sponsorship:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Signature: \_\_\_\_\_

ANNUAL PROGRAM SPONSORSHIPS		
Platinum	\$1,325	
Gold	\$975	
Silver	\$675	
Bronze	\$325	
ANNUAL CONFERENCE SPONSORSHIPS		
Welcome Breakfast	\$500	
Award Luncheon	\$750	
Networking Social	\$2,500	
Friday Breakfast	\$500	
Farewell Lunch	\$500	
Speaker Introductions	\$250	
ADDITIONAL SPONSORSHIPS		
Panel Program	\$275	
Single Program	\$100	
Coordinator Club	\$50	
Subtotal		\$
Annual Sponsors take 10% off of Conference Sponsorships		
Total		\$

