

SMPS VIRGINIA

2017 SPONSORSHIP MENU

SMPS Virginia is the definitive resource for marketing and sales of professional services for the built and natural environment in the Commonwealth of Virginia.

We currently have over **80 members with firms from Roanoke to Charlottesville to Virginia Beach**. We encourage all individuals involved in the aspects of marketing to participate in our programs and organization.

WE ARE...

Regional Chapter

We break up the state of Virginia by regions so we can effectively reach our members. We have local coordinators that serve as educational resources to our networks across the state.

Monthly educational programs and coordinator club luncheons

Our monthly programs typically cost \$25-\$35 for SMPS members and \$45-\$55 for non-members. Programs are designed to reflect the SMPS | Domains of Practice. We aim to schedule our programs in the Hampton Roads, Peninsula, and Richmond regions. Our Coordinator Club luncheons are low cost. They occur during lunchtime for one hour, so they easily fit into most schedules.

Host of an Annual Conference

On February 23-24, we will host our annual conference at the Hilton Richmond Downtown.

ANNUAL PROGRAM SPONSORSHIPS

Type	Cost	Membership	Annual Conference Ticket	Monthly Program (Valued at \$25-\$35)	Website Recognition	Newsletter Recognition	Signage at Annual Conference	Verbal Recognition	Logo on Event Materials
Platinum	\$1,300	1	2	4	✓	✓	✓	✓	✓
Gold	\$950	1	1	2	✓	✓	✓	✓	✓
Silver	\$650	1	-	1	✓	✓	✓	✓	✓
Bronze	\$300	-	-	1	✓	✓	✓	✓	✓

ADDITIONAL EXPOSURE - EACH PROGRAM IS LIMITED TO 2 SPONSORS

Type	Cost	Membership	Annual Conference Ticket	Monthly Program Ticket	Website Recognition	Newsletter Recognition	Signage at Annual Conference	Verbal Recognition	Logo on Event Materials
Panel Program	\$250	-	-	1	✓	✓	-	✓	✓
Single Program	\$100	-	-	1	✓	✓	-	✓	✓
Coordinator Club	\$50	-	-	1	✓	-	-	✓	-

SPONSORSHIPS AVAILABLE!
Details coming soon.



SMPS VIRGINIA

2017 SPONSORSHIP MENU

Logo

Please send your logo to Jennifer Miranowicz at jennifer.miranowicz@timmons.com for use in our marketing materials.

Payment Information

Please send this signed contract and membership application (if applicable) with a check made out to SMPS Virginia to:

Jennifer Miranowicz
Timmons Group, Inc.
1001 Boulders Parkway,
Suite 300
Richmond, VA 23225

Thank you for being a part of the exciting 2017 SMPS Virginia Chapter Sponsorship Program!

Your support will help us continue to elevate the level of education offerings, increase our membership and heighten the awareness of SMPS as the premier A/E/C marketing organization in Virginia.

Please complete this form and return to Jennifer Miranowicz.

ANNUAL PROGRAM SPONSORSHIPS		
Platinum	\$1,300	
Gold	\$950	
Silver	\$650	
Bronze	\$300	
ADDITIONAL SPONSORSHIPS		
Single Program	\$100	
Coordinator Club	\$50	
ANNUAL CONFERENCE SPONSORSHIPS		
<i>Details soon!</i>		
Subtotal		\$
Less 10% Sponsor Referral Discount (if applicable)		
Total		\$

CONTACT INFORMATION

Please let us know who should be the point of contact for your firm regarding your sponsorship:

Name: _____

Company: _____

Street Address: _____

City, State, Zip: _____

E-Mail: _____

Phone: _____

Signature: _____

For memberships included with sponsorship packages: \$50 new member origination fee is the responsibility of the sponsor. Please add \$50 to your amount if you plan to register a new member.

Although payments and contributions to the Virginia Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

